

The Front-line of Agentic AI

The envisioned business transformation by a SoftBank engineer.

Enterprise Unit
Solution Engineering Division
Vice President Head

Kazuya Ando

Kazuya Ando



Enterprise Unit
Solution Engineering Division
Vice President Head




Director of Incudata KK



SoftBank Service Overview


Providing distinctive customer ecosystem in Japan

Mobile Services



55M
Users


Messaging PF



97M
Users

No.1


Enterprise



Business
With Large
Company

93%

Mobile Payment



70M
Users

No.1


E-commerce



EC Sales volume

27.4Bn
USD

Online Media



86M
Users

No.1



= SoftBank



*Among listed companies with sales of 100 billion yen or more, companies that conducted business with us in fiscal 2023.

Growth Strategy Beyond The Carrier

Non-telecom businesses
Becoming Growth Drivers

New Business Fields

Media & EC

Financial

DX & Business Solution

Telecommunication
Business



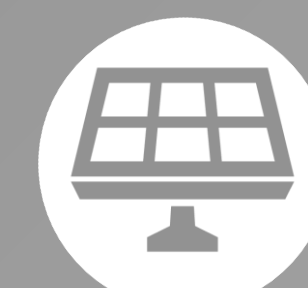
Mobile



Broadband



5G



Implementing the AI activities in various categories

Developing LLM of Japan



AI Data Centers



Establishment of Gen-AX (enhancing Contact Centers with AI Automation)



Perplexity strategic alliance



AI-RAN promotion



Announcement of the partnership OpenAI

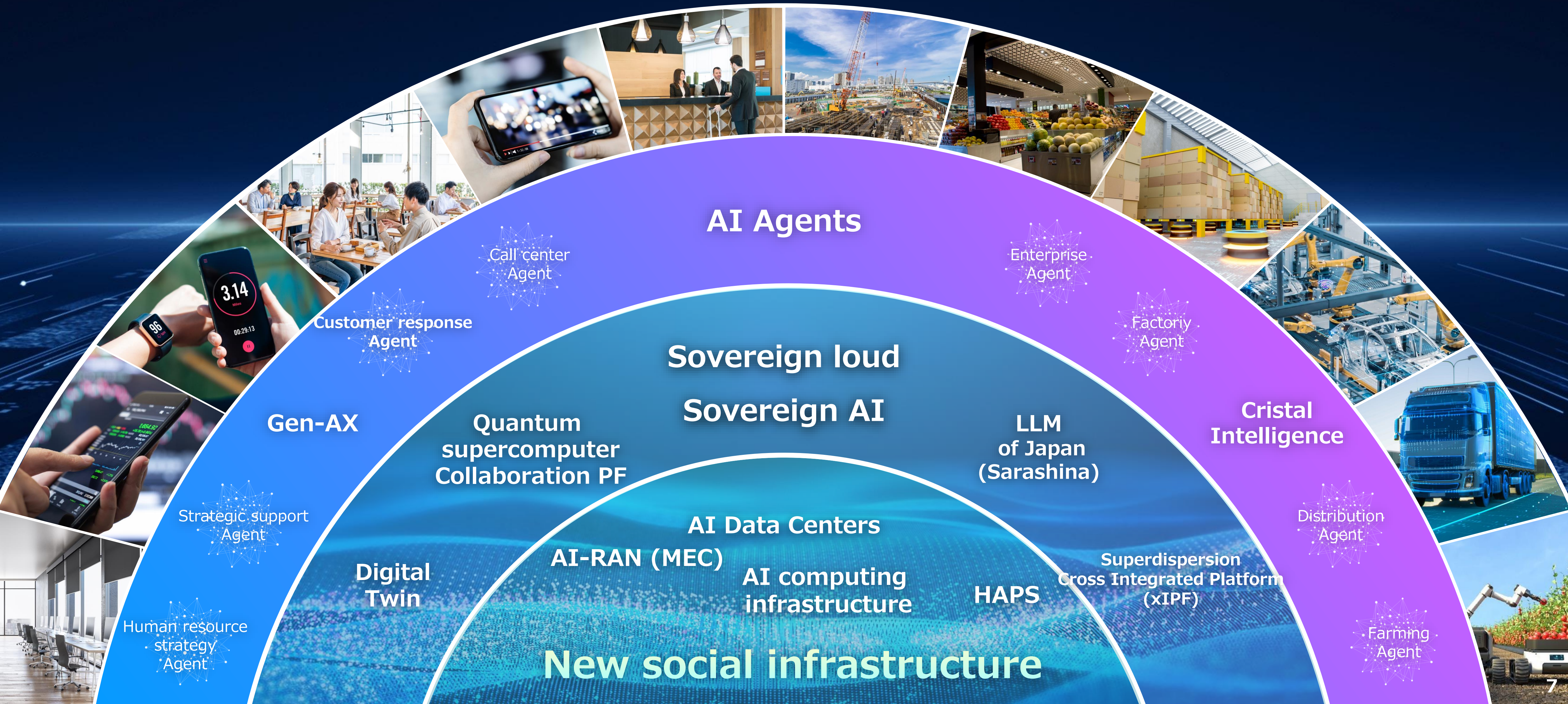


**The alliance in development and sales of
"Crystal intelligence"**

The leading-edge AI for enterprise business
(Plus, announced "SB OpenAI Japan," a new joint venture)



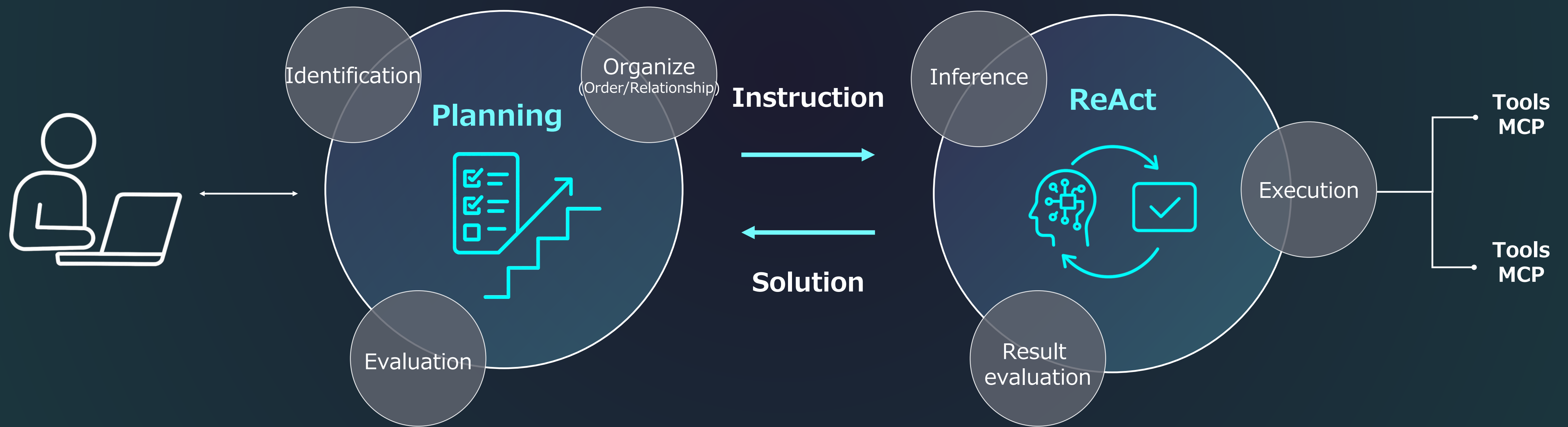
The view of future by SoftBank



Developing the AgenticAI of our SE Division

Reasoning and Acting

By installing a Planning+ReAct framework
Able to perform more complex and advanced tasks



HCL Volt MX



Azure OpenAI

Safed drastically the time for application development, verification tasks and assessments

Developing a management dashboard app



Verifying the developed application



Coding Agent

With the code of the app
Automatic generation



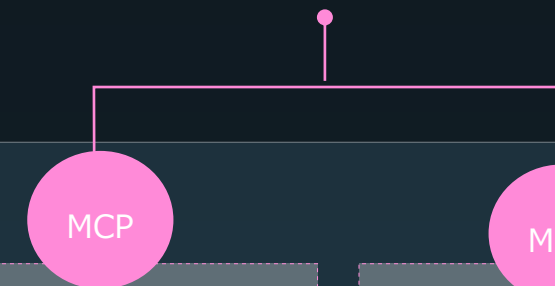
Apps
Development
platform

System trouble
In the event that...



**System
Verification Agent**

Preparation/execution of
test items and security assessment



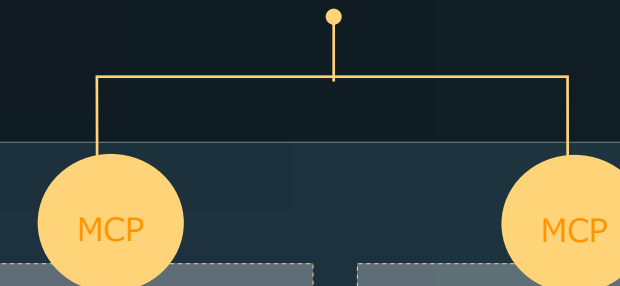
Development
Integration
platform

Development
Database



**Assignments
Agent**

Performing tasks
Propose a team structure



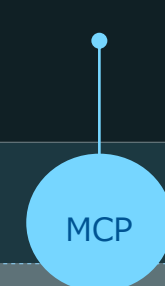
Slack

Employee skills
Database



**Preparation of
Data Agent**

Generate report data



PowerPoint

Safed drastically the time for application development, verification tasks and assessments

Developing a management dashboard app



Verifying the developed application



Coding Agent

With the code of the app
Automatic generation



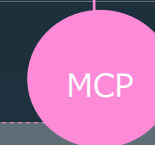
Apps
Development
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System trouble
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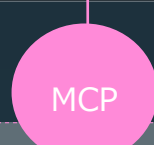


System Verification Agent

Preparation/execution of
test items and
security assessment



Development
Integration
platform

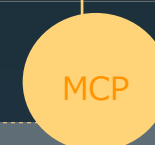


Development
Database

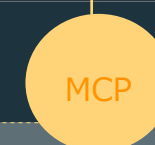


Assignments Agent

Performing tasks
Propose a team structure



Slack

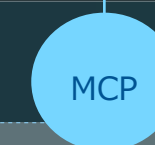


Employee skills
Database



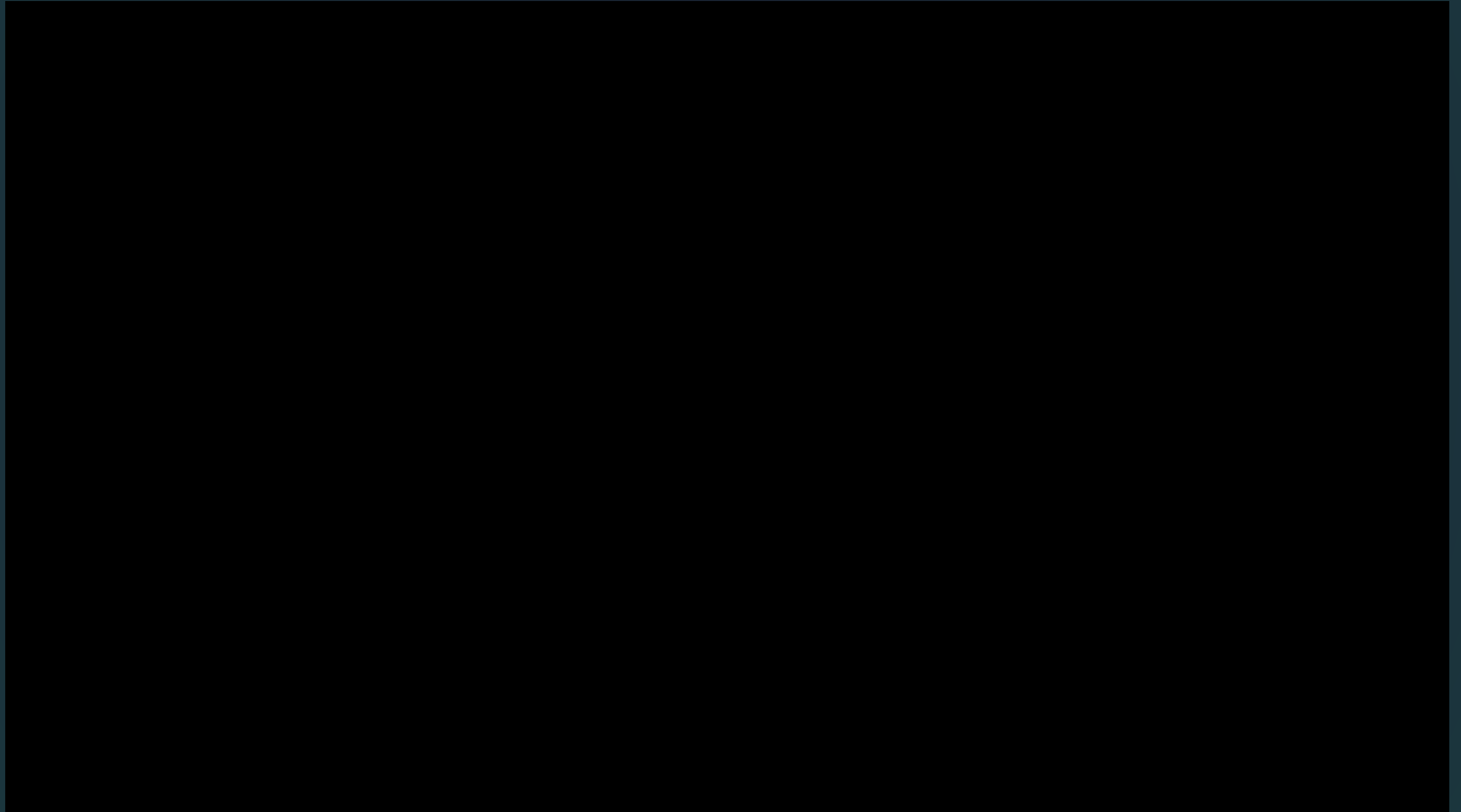
Preparation of Data Agent

Generate report data



PowerPoint

Demo: Security Assessment of the Developed Application |



Safed drastically the time for application development, verification tasks and assessments

Developing a management dashboard app



Verifying the developed application



Coding Agent

With the code of the app
Automatic generation



Apps
Development
platform

System trouble
In the event that...



**System
Verification Agent**

Preparation/execution of
test items and security assessment



Development
Integration
platform



Development
Database



**Assignments
Agent**

Performing tasks
Propose a team structure



Slack



Employee skills
Database



**Preparation of
Data Agent**

Generate report data



PowerPoint

Target of
Man-hours
reduction

Approx. 50%

Enhancement of engineer value and corporate competitiveness

Establishment of AgenticAI Task Force

Project Owner | **Kazuya Ando**

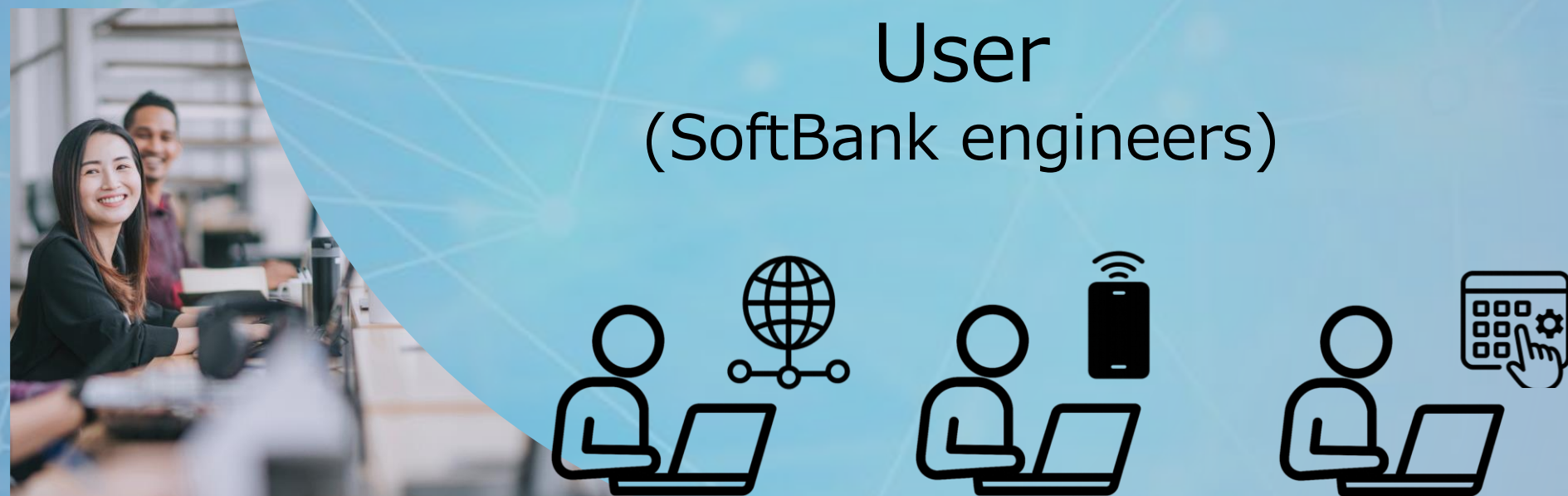
Project Manager



PMO



User
(SoftBank engineers)



Development Team



Further enhancement of our partnerships

~Create together the Future of Agentic AI~

 SoftBank



 SoftBank